

“It’s awesome how my baby’s learning, and to know how much I matter!”

Talk builds babies’ brains!

To your baby’s brain, the most important time in life is before the 3rd birthday. Those first 36 months, while baby’s brain is growing the most, are a **once-in-a-lifetime chance** to do something wonderful with your child!

Research shows that talking more with babies is one of the most critical elements in their early brain development. It works right from birth – even before the baby understands a single word! Most parents don’t know how much they’re talking with their babies. And **almost all parents can do it more!**

LENA
START™



The LENA® System – like a pedometer for talk!

LENA System technology records speech at home for a day after each class. You get reports on how much you’re talking, when you could talk more, and how much you’re growing with your baby!

The LENA System only tracks words, conversations, and other data, not meanings of words. No one can listen to what was said. Sound recordings are deleted after processing.

Easy to learn, easy to use

With LENA Start, you get:

- Use of LENA System during the program
- Clear, entertaining lessons featuring videos and hands-on activities
- Take-home parent materials
- Easy-to-use Talking Tips to build conversations with your child every day
- Sharing with other parents of young children
- Free “Shared Reading” books to take home



“It’s really helped our relationship grow!”

**All materials in both English & Spanish! Childcare included for all sessions!
Start building your baby’s brain today!**